Maternal and newborn health in Northeast Nigeria, Ethiopia and Uttar Pradesh, India: why we work here and what we do

Northeast (NE) Nigeria = Gombe, Adamawa, Borno, Yobe, Bauchi, Taraba States

Newborn and under-five child deaths per 1,000 live births

- Uttar Pradesh: 49 newborns, 90 under-five children
- Ethiopia: 37.4 newborns, 88 under-five children
- NE Nigeria: 43.5 newborns, 160 under-five children

Maternal deaths per 100,000 live births

- NE Nigeria: 1549
- Ethiopia: 676
- Uttar Pradesh: 300

Life-saving intervention coverage across the continuum of care

- Family planning
- Antenatal
- Birth
- Postpartum

How we are helping to reduce deaths

The IDEAS project uses measurement, learning and evaluation to find out what works at scale, why and how in maternal and newborn health programmes. Working in Ethiopia, Northeast Nigeria and the state of Uttar Pradesh in India, we hope to improve the health and survival of mothers and babies through generating evidence to inform policy and practice.

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