



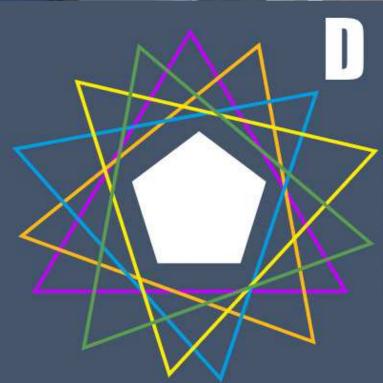
ৎ প্রসধ এবং প্রয়োজনে সিজার করা হয়। মগার প্রদান করা হয়। (রন্ধ, মূরা, অস্টালোনোর্রাচি) করা হয়। বরাহ করা হয় (সাধারণ প্রসাবের জন্য ও নিদ

। দার জনা গাড়ীর ব্যবস্থা রয়েছে।

১০)২৪৫৯ ১৭২২ বনার রেগীর কেন্দ্রে নিনাযুগো গাঁট বানান কা ব্য ন পর এবং সিনারের কেন্দ্র বনা রে নানাযুগো পৌরে সভারে বেন্দ্র কা জ লোবে না । সেবেরুলে ব্যক্তরা প্রেডিযে প্রিথিকা নিক আগ্রান্ প্রিথিকা নিক আগ্রান্

জেলা মুখ্য হ গরিবার কল ाला तथा हा जिला तथा हा जिला तथा हा जिल्हा की स्वार स्टर मह हा जिल्हा की स्वार उस्टित की स्वार जिल्हा की स्वार जिल्हा हा जिल्हा हा





The Data-Informed Platform for Health

PH

Structured district decision-making using local data

MONITORING REPORT Cycle 1: July - November 2016 South 24 Parganas West Bengal, India

DATA INFORMED PLATFORM FOR HEALTH

MONITORING REPORT

South 24 Parganas, West Bengal, India Cycle 2: July – November 2016





PUBLIC HEALTH Foundation OF INDIA





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ACKNOWLEDGEMENTS IDEAS Team (LSHTM) DIPH Lead: Dr Bilal Iqbal Avan PI: Prof Joanna Schellenberg Country Team (India – PHFI)

Lead: Dr Sanghita Bhattacharyya Research Associate: Dr Anns Issac District Co-ordinators: Mr Sayan Ghosh, Mayukhmala Guha and Antara Bhattacharyya **State Partner (West Bengal)** State Ministry of Health and Family Welfare West Bengal University of Health Sciences (Prof Bhabatosh Biswas, Vice Chancellor)

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LIST OF ABBREVIATIONS

АСМОН	Assistant chief medical officer of health
ADM	Additional district magistrate
ANC	Antenatal care
ANM	Auxiliary nurse midwife
ASHA	Accredited Social Health Activist
AWW	Anganwadi worker
BAM	Block accounts manager
BMOH	Block medical officer of health
BPHN	Block public health nurse
CD	Child Development
CDPO	Child development project officer
CINI	Child in Need Institute
СМОН	Chief medical officer of health
DAM	District accounts manager
DEO	Data entry operator
DHHD	Diamond Harbour Health District
DIPH	Data Informed Platform for Health
DMCHO	District maternity and child health officer
DSM	District statistical manager
Dy. CMOH-III	Deputy chief medical officer of health-III
HMIS	Health Management Information System
ICDS	Integrated Child Development Services
IEC	Information, education and communication
IMA	Indian Medical Association
MCTS	Mother and Child Tracking System
NGO	Non-governmental organisation
PHN	Public health nurse
PHPC	Public health programme co-ordinator
PMSMA	Pradhan Mantri Surakshit Matritva Abhiayan
PRD	Panchayat and Rural Development
S24PGS	South 24 Parganas
SHG	Self-help group
SHIS	Southern Health Improvement Samity
SSDC	Sunderban Social Development Centre
UNICEF	United Nations Children's Fund
VHND	Village Health and Nutrition Day

1. INTRODUCTION

	Data Informed Platform for Health (DIPH)			
Cycle No.	2			
District	South 24 Parganas Health District			
Duration	July – November 2016			
Theme	Improve the coverage of fourth antenatal check-up			
Steps involved	Step 1 Assess: Based on the Prime Minister's safe motherhood programme Pradhan Mantri Surakshit Matritva Abhiayan (PMSMA) (MoHFW, 2016a), the DIPH stakeholders assessed gaps in service provision from the District Programme Implementation Plan 2015/16 and the Mother and Child Tracking System (MCTS) (Department of Health and Family Welfare, 2015; MoHFW, 2016b). Theme selection, in consultation with the non-health departments, was to 'Improve the coverage of fourth antenatal check-up' for Cycle 2 of the DIPH. As the non-health departments do not maintain data to the theme indicators, the situation assessment only used data from the health department.			
	Step 2 Engage: The primary responsibility for Cycle 2 was with the health department, while the departments of Child Development (CD), Panchayat and Rural Development (PRD) and the district administration shared the supportive responsibilities. Majority of participants were from the health department. The deputy chief medical officer of health-III (Dy. CMOH-III) became the theme leader for Cycle 2. Non-governmental organisations (NGOs) and major private for-profit organisations did not receive an official invitation to take part in the DIPH process.			
	Step 3 Define: The DIPH district stakeholders prioritised action points to achieve the targets based on: service delivery; health information; and finance. They identified ten problems with 60% under 'service delivery'. They formulated six actionable solutions to address the ten problems, in keeping with cycle duration and capacity of the district administration.			
	Step 4 Plan: The stakeholders developed six action points (and 18 indicators) to achieve the target and assigned responsibilities across departments within a given time frame. All the responsibilities were with the Department of Health and Family Welfare.			
	Step 5 Follow-up: The stakeholders attended two meetings before the Step 5 meeting to facilitate the follow-up of the action plan. Out of the six action points, only two action points (33%) had completed within the specified timeline. The remaining action points received a new timeline. The theme leader monitored the progress through monthly reports (from district personnel responsible for each action point).			

2. METHODS

Sl. No	Data sources	Lead among DIPH stakeholders	Time frame
1	Step 1: Assess	Theme leader of the	04 July 2016
	Form 1A.1: Data extraction from state and district	DIPH Cycle 2	
	health policy documents		
	Form 1B: Health system capacity assessments		
	Form 1B.1: Sub-district level (block) performance of selected indicators		
2	Step 2: Engage	Theme leader of the	04 July 2016
	Form 2: Engage	DIPH Cycle 2	
3	Step 3: Define	Theme leader of the	04 July 2016
	Form 3: Define	DIPH Cycle 2	
4	Step 4: Plan	Theme leader of the	20 July 2016
	Form 4: Plan	DIPH Cycle 2	
5	Step 5: Follow-up	Theme leader of the	10 November 2016
	Form 5: Follow-up	DIPH Cycle 2	
6	Record of Proceedings – Summary Tables	Recorded by the DIPH	June – September
	Form A.2.1: Record of Proceedings – Summary for	research team, South 24	2016
	DIPH Step 4	Parganas (S24PGS)	
	Form A.2.2: Record of Proceedings – Summary for		
	DIPH Step 5		
7	In-Depth Interviews with Stakeholders	Interviewed by the	28 September 2016
	Form A.3.1: District accounts manager (DAM)	DIPH research team,	-
	Form A.3.2: District statistical manager (DSM)	S24PGS	29 September 2016
	Form A.3.3: Dy. CMOH-III		26 October 2016

3. FINDINGS

The monitoring of the DIPH implementation process focused on four themes:

- 1. Utilisation of data at district level
- 2. Interaction among stakeholders such as co-operation in decision-making, planning and implementation
- 3. Follow-up to ensure accomplishment of action points
- 4. Sustainability perspective by the DIPH stakeholders

3.1 Utilisation of data at district level

3.1.1 Status of data utilisation

The DIPH stakeholders adhered to the components of the recently introduced scheme of the Prime Minister's safe motherhood programme (PMSMA) (MoHFW, 2016a) and identified the theme for Cycle 2 as 'Improve the coverage of fourth antenatal check-up'. The PMSMA, introduced during June 2016, aims at providing free health check-ups and treatment to all pregnant women across the country (MoHFW, 2016a). The stakeholders utilised data from the *District Implementation Plan 2015/16* and the MCTS to assess the gaps in antenatal services (Department of Health and Family Welfare, 2015; MoHFW, 2016b). Development of the theme was in consultation with the non-health departments; however, the non-health departments do not maintain data regarding the identified theme. Compared to Cycle 1, the stakeholders are aware of the significance of data and occasionally they highlighted the health issues with the support of statistical information.

"[...]under each step of the cycle, analysis was conducted[...] Previously, we used to conduct a huge analysis for all the indicators after receiving the data from the blocks[...] A streamlining of the data processing happened under DIPH, which is very much needed." (DSM, S24PGS)

3.1.2 Challenges in data utilisation

The challenges of data utilisation also continued to Cycle 2. Timely availability and completeness of data from all relevant departments is still a major concern. Also, data on human resources, trainings conducted and infrastructure are not stored systematically. There is no data-sharing from private providers and NGOs, other than those who enrolled with government programmes. There therefore, needs to be improvement in data-sharing between departments.

"The information from NGOs and private sector, who are involved with government programme can be accessed properly... But data from other registered and non-registered nursing homes are not available. We raised this issue in several meetings. But nothing has happened till now." (DSM, S24PGS)

3.1.3. Proposed solutions

The chief medical officer of health (CMOH) suggested a regular verification of data at block level before sending it for compilation at the district. Also, the monthly review of selected data elements, as part of the DIPH process at district level reproductive and child health meetings, enable the health department to identify gaps. There needs to be similar verification by non-health departments.

Purpose		Indicators	Response (Yes/No and proportion)	Source of information
Whether the DIPH study led to the utilisation of the	A. Selection of the primary theme for the current DIPH	1. Whether the DIPH cycle theme selection was based on HMIS data? (Y/N)	Yes ¹	Form 1B
health system data or policy directive at district level for decision-making?	cycle	2. Whether the DIPH cycle theme selection used any data from non-health departments? (Y/N)	No ²	Form 1B
		3. Whether the DIPH cycle theme selection was based on health policy and programme directives? (Y/N)	Yes ³	Form 1A.1
	B. Data-based monitoring of the	4. (Number of action points on which progress is being	$6/6 = 100^4$	Form 5

Table 1: Utilisation of data at district level

¹ As per MCTS, percentage of pregnant women received minimum of four antenatal check-ups was 25% in the selected health district (MoHFW, 2016b). This indicates a gap of 75%. (See Form 1.B, Sl. No. 2.1.)

 $^{^{2}}$ The theme selection did not use data from other departments because they do not collect any data on the discussed theme.

³ The present gap analysis focuses on the Prime Minister's safe motherhood programme (PMSMA), which implies 100% improvement in the coverage of fourth antenatal check-up for all registered pregnant women (MoHFW, 2016a). (See Form 1A.1, Sl. No. 1.)

⁴ Data monitoring occurred for all six action points during Cycle 2 (August – October 2016). (See Form 5.)

action points for	monitored by data) / (total		
the primary theme	number of action points for the		
of the DIPH	primary theme of the DIPH)		
C. Revision of	5. Whether stakeholders	No ⁵	Form 4
district programme	suggested a revision/addition		
data elements for	to the health system data in the		
the primary theme	given DIPH cycle? (Y/N)		
of the DIPH	6. (Number of data elements	0/06	Form 5
	added in the health database as		
	per the prepared action plan) /		
	(total number of additional		
	data elements requested for the		
	primary theme of the DIPH)		
D. Improvement in	7. Whether the health system	No ⁷	Form 1B
the availability of	data required on the specified		
health system data	theme as per the given DIPH		
	cycle was made available to		
	the assigned person in the		
	given DIPH cycle? (Y/N)		
1	8. Whether the health system	No ⁸	Form 1B
	data on the specified theme		
	area is up-to-date as per the		
	given DIPH cycle? (Y/N)		
 1	<i>6</i> ····································		

3.2 Interaction among stakeholders

Facilitating multi-stakeholder co-operation is one of the main objectives of the DIPH. However, the existing bureaucratic framework and rigid hierarchies pose several challenges.

3.2.1 Interaction between health and non-health departments

The identified theme falls under the direct responsibility of the health department. Hence, majority of participants are from the health department. The participation from non-health departments is poor. No one from the departments of CD and PRD participated in Steps 4 and 5 Cycle 2 meetings. However, the PRD representative attended Steps 1, 2 and 3 meetings. The health department holds all responsibility for achieving the action points.

3.2.2 Interaction between the health department and NGOs

A few NGOs are working in the district; however, they are not part of any decision-making process. The NGO, Child in Need Institute (CINI) is currently working with the district health department and therefore, invited to the DIPH meeting. Their district co-ordinator formally attended the meeting, but did not take part in any discussions.

⁵The stakeholders could not identify any addition or revision to the health system data in the given DIPH cycle. (See Form 4.)

⁶ The stakeholders found no relevant data element to be included in the health database as per the prepared action plan. (See Form 5.)

⁷The data for indicators are not readily available on time from the DSM. In addition, the data on human resources, trainings conducted and infrastructure are not updated timely and stored systematically. These data are from different forms and were incomplete. (See Form 1B.)

⁸ The latest data (25% for S24PGS Health District based on MCTS key indicators) available during DIPH Step 1 (July 2016) is for May 2016. (See Form 1B, Sl. No. 2.1.)

3.2.3 Interaction between the health department and private for-profit organisations

The district has a significant share of urban population catered by private for-profit providers. However, there is no interaction between government departments and the private sector on a regular basis. The health department has limited interaction with private providers to provide/renew licences for private clinics/maternity homes.

Purpose		Indicators	Response (Yes/No, proportions)	Sources of information
Whether the DIPH study ensured involvement of stakeholders from different sectors (health, non-health and NGO/private for-profit organisations)	E. Extent of stakeholder participation	 (Number of DIPH stakeholders present in the planning actions meeting) / (total number of DIPH stakeholders officially invited in the planning actions meeting) (Number of representatives from the health department present in the planning actions meeting) / (total number of DIPH participants in the planning actions meeting) (Number of 	$86/90 = 95.6^{9}$ $82/90 = 91.1^{10}$ $3/90 = 3.3^{11}$	Form A.2 Form A.2
		representatives from non-health departments present in the planning actions meeting) / (total number of DIPH participants in the planning actions meeting) 4. (Number of representatives from NGOs present in the planning actions meeting) / (total number of DIPH participants in the	1/90= 1.1 12	Form A.2

 Table 2: Interactions among stakeholders

⁹ The participation involved calculating the invitee list and attendant list of Steps 4 and 5 meetings, along with the Record of Proceedings. (See Form A.2.1, Sl. No. C1-C2 and Form A.2.2, Sl. No. C1-C2.)

¹⁰ Majority of representatives are from the health department. (See Form A.2.1, Sl. No. C2 and Form A.2.2, Sl. No. C2.)

¹¹ The non-health departments invited are CD-Integrated Child Development Services (ICDS), PRD and district administration. (See Form A.2.1, Sl. No. C2 and Form A.2.2, Sl. No. C2.)

¹² NGOs are not formally part of any district-level meeting. However, as CINI works with the district they took part in the meeting. (See Form A.2.1, Sl. No. C2 and Form A.2.2, Sl. No. C2.)

	nlanning actions		
	planning actions meeting)		
	5. (Number of	0/90 (Nil) ¹³	Form A.2
	representatives from	0/90 (111)	1'01III A.2
	private for-profit		
	1 1		
	organisations in the		
	planning actions		
	meeting)/(total		
	number of DIPH		
	participants in the		
	planning actions		
	meeting)		
F. Responsibilities	6. (Number of action	$6/6 = 100^{14}$	Form 4
assigned to	points with		
stakeholders ¹⁴	responsibilities of the		
	health department) /		
	(total number of action		
	points for the primary		
	theme of the DIPH)		
	7. (Number of action	0/6 (Nil) ¹⁴	Form 4
	points with		
	responsibilities of non-		
	health departments) /		
	(total number of action		
	points for the primary		
	theme of the DIPH)		
	8. (Number of action	0/6 (Nil) ¹⁵	Form 4
	points with		
	responsibilities of		
	NGOs) / (total number		
	of action points for the		
	primary theme of the		
	DIPH)		
	9. (Number of action	0/6 (Nil) ¹⁵	Form 4
	points with	0.0 (111)	
	responsibilities of		
	private for-profit		
	organisations) / (total		
	number of action		
	points for the primary		
	theme of DIPH)		
G. Factors influenci	,	1. District	Form A.3
	-	magistrate is keen	FUIII A.5
co-operation among health, non-health an		-	
		to improve the health status of the	
NGO/private for-pro			
organisations to		district and	
achieve the specific		actively support	

¹³ None invited from the private sector for the DIPH meeting. They are not formally part of any district-level meeting. (See Form A.2.1, Sl. No. C2 and Form A.2.2, Sl. No. C2.)

¹⁴ For each action point, the DIPH stakeholders, based on their responsibilities, assigned a person from the department (health, non-health, NGO and private for-profit organisations) responsible for completing the action points within the designated time frame. The health department personnel were responsible for all six action points. (See Form 4, column: 'Person responsible'.) ¹⁵ There is no action point chosen for NGOs and the private sector. (See Form 4.)

action points in the		the DIPH	
given DIPH cycle ¹⁶		2. Good rapport	
given bit it eyele		between the DIPH	
		research team and	
		district	
		stakeholders	
		3. Presence of an	
		NGO in the district	
	11. List of	1. The DIPH still	Form A.3
	challenging factors	considered as a	
		health department	
		activity	
		2. Shortage of staff	
		3. Timely	
		availability of data	
		and issues with	
		quality	

3.3. Progress with action points

Almost half of the action points (three out of six) relate to service delivery. The theme leader reviewed the monthly progress reports from the blocks and provided feedback to accomplish the action plan.

3.3.1 Action points accomplished

All six action points started during the cycle period, but only two actions points had completed by the Step 5 meeting.

- Target low performing block and conduct a meeting on third week to review basic indicators of antenatal care (ANC) such as early registration, third antenatal check-up and fourth antenatal check-up.
- Secure sanction from state authorities for recruitment of staff for key positions.

The block-wise review of selected indicators achieved more than 100% coverage, indicating that the target set is less than the average. There was a total of ten personnel (data entry operators [DEOs], block public health nurses [BPHNs], and block medical officers of health [BMOHs]) recruited during the cycle period. The recruitment process is still ongoing.

3.3.2 Action points ongoing

Four action points are continuing onto the next cycle:

- Identify and target high-risk pregnant women (targeting 10% of high-risk pregnant women for service delivery)
- Plan Village Health and Nutrition Day (VNHD) sessions in convergence mode with participation of the health department, ICDS, PRD, NGOs and self-help groups (SHGs), etc.

¹⁶ Extracted from in-depth interviews with stakeholders. (See Forms A.3.)

- Review planning and execution process of data entry by meeting with DEOs from low performing blocks
- Evaluate funds allocation and expenditure for community awareness of fourth antenatal check-up by blocks

3.3.3 Action points not started

All action points started during the cycle period.

Purpose		Indicators	Response (Yes/No, proportions)	Sources of information
Are the action points planned for the DIPH primary theme achieved?	H. Action points initiated	1. (Number of primary theme- specific action points initiated within the planned date) / (total number of primary theme-specific action points planned within the specific DIPH cycle)	6/6 = 100 ¹⁷	Form 5
	I. Action points achieved	2. (Number of primary theme- specific action points completed within the planned date) / (total number of primary theme-specific action points planned within the specific DIPH cycle)	2/6 = 33.3 ¹⁸	Form 5
		3. (Number of written directives/letters issued by the district/state health authority as per action plan) / (total number of written directives/letters by the district/state health authority planned as per action points of the DIPH primary theme)	0/0 ¹⁹	Form 5
		4. (Amount of finance sanctioned for the primary theme-specific action points) / (total amount of finance requested as per action points of the DIPH primary theme)	0/0 (Nil) ²⁰	Form 5
		5. (Units of specific medicine provided for the primary theme-specific action points) /	0/0 (Nil) ²¹	Form 5

¹⁷ All six action points started within the timeline. (See Form 5, Part B, columns: 'Action points'; 'Timeline for completion'; and 'Status of action points'.)

¹⁸ Two action points completed as per the action plan. The 'ongoing' ones will continue onto the third cycle. (See Form 5, Part B, columns: 'Action points'; 'Timeline for completion'; and 'Status of action points'.)

¹⁹ There are no written directive demands as per action plan. However, a letter issued by the district magistrate of S24PGS Revenue District, advised all district health authorities for their support and active involvement in the DIPH.

²⁰ The state government has assigned funds for institutional delivery, ANC check-up incentives for Accredited Social Health Activists (ASHAs) and the ANANDI programme. As a result, there are no demands for additional finance in the action plan.

²¹ The selected theme did not require procurement of any medicine.

(total units of specific medicine requested as per action points of the DIPH primary theme) 0/0 (Nil) ²² Form 5 6. (Units of specific equipment provided for the primary theme-specific action points) / (total units of specific IEC equipment requested as per action points of the DIPH primary theme) 0/0 (Nil) ²³ Forms 4 and 7. (Units of specific IEC [information, education and communication] materials provided for the primary theme-specific action points) / (total units of specific IEC materials requested as per action points of the DIPH primary theme) 0/0 (Nil) ²³ Forms 4 and 8. (Number of human resources recruited for the primary theme-specific action points) / (total human resources recruited for the primary theme-specific action points) / (total human resources recruited for the primary theme) 10/10 = 100 ²⁴ Forms 4 and 9. (Number of human resources recruited for the primary theme-specific action points) / (total human resources recruitment needed as per action points of the DIPH primary theme) 0/0 (Nil) ²⁵ Forms 4 and 5 9. (Number of human resources training requested as per action points of the DIPH primary theme) 1. Active interest of district magistrate 2. The selected themes are aligning with the ongoing				
action points of the DIPH primary theme) 0/0 (Nil) ²² Form 5 6. (Units of specific equipment provided for the primary theme-specific action points) / (total units of specific IEC equipment requested as per action points of the DIPH primary theme) 0/0 (Nil) ²³ Forms 4 and 7. (Units of specific IEC [information, education and communication] materials provided for the primary theme-specific action points) / (total units of specific IEC materials requested as per action points of the DIPH primary theme) 0/0 (Nil) ²³ Forms 4 and 8. (Number of human resources recruited for the primary theme-specific action points) / (total human resources recruited for the primary theme-specific action points) / (total human resources recruited for the primary theme-specific action points) / (total human resources trained for the primary theme-specific action points) / (total human resources trained for the primary theme-specific action points) / (total human resources training requested as per action points of the DIPH primary theme-specific action points) / (total human resources training requested as per action points of the DIPH primary theme-specific action points) / (total human resources training requested as per action points of the DIPH primary theme-specific action points of the DIPH primary theme-specific action poi		(total units of specific		
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per action points themes are aligning	C		e	
primary theme ²⁶ initiatives in the	primary theme ²⁰			
district				
3. Persistent follow-				
up by the DIPH				
research team				
11. List of challenging 1. Lack of co-Form A.3				Form A.3
factors ordination between		factors		
different stakeholder				
departments			departments	
2. Delays in			2. Delays in	
	1		implementation of	
imprementation of			inipitentententent of	
action points				

²² There are no demands for any equipment for the selected theme.
²³ As mentioned in Form 4, under 'Material resources required', there is no specific demand for IEC materials in the action plan. (See Form 4.)

²⁴ As per the action plan, there was a total of ten staff recruited (DEOs, BPHNs and BMOHs). (See Form 5, action point 2.1.1.)

 ²⁵ There is no training for staff suggested by the action plan. (See Form 5.)
 ²⁶ Extracted from in-depth interviews with stakeholders. (See Forms A.3.)

	holding by the DIPH	
	research team	

3.4 Sustainability of the DIPH

The following analysis is from in-depth interviews with stakeholders as well as observations by the DIPH research team.

3.4.1 Data source

- Timely availability of data is a challenge updating the MCTS does not occur on a regular basis (MoHFW, 2016b).
- There is no effective mechanism to ensure verification of data.
- Data-sharing does not happen between health and non-health departments, NGOs and private for-profit organisations.

3.4.2 Facilitators within the district

- The DIPH research team could build and maintain a good rapport with stakeholders.
- The stakeholders are now familiar with the DIPH process and this resulted in better participation.
- An official letter by the district magistrate ensuring participation of all stakeholder departments.

3.4.3 Challenges within the district

- Lack of manpower cuts across departments. The DEO is a contractual post in the health department whereas there are no DEOs for CD-ICDS.
- Time constraint in bringing district-level officers in a common platform is very difficult due to their involvement in several ongoing programmes in the district. The cycle duration three to four months is not enough to achieve the target.
- Availability and quality of data.
- Though the dependence on the DIPH research team reduced from Cycle 1, the stakeholders still require regular follow-up by the research co-ordinator.
- Though the interdepartmental co-ordination is improving very slowly, the major share of responsibilities are still with the health department.
- Involvement of NGOs and private for-profit organisations is unmet.

3.4.4 Possible solutions

- There is a need to verify the quality of data and implementation of action points. The stakeholders suggested joint monitoring system and combined field visits to facilitate this.
- To consider themes that involve more participation by non-health departments.
- To involve sub-district level stakeholders such as BMOHs, BPHNs, child development project officers (CDPOs) during Steps 4 and 5 for better implementation of the action plan.

REFERENCES

- Department of Health and Family Welfare 2015, *District Programme Implementation Plan* 2015/16, Government of India, South 24 Parganas.
- Ministry of Health and Family Welfare (MoHFW) 2016a, *Pradhan Mantri Surakshit Matritva Abhiyan*, Government of India, New Delhi, viewed on 25 April 2016, www.nrhmhp.gov.in/sites/default/files/files/PMSMA-Guidelines.pdf
- Ministry of Health and Family Welfare (MoHFW) 2016b, *Mother and Child Tracking System* (*MCTS*), Government of India, New Delhi.

ANNEXES

A.1: DIPH Forms of Step 1 (Form 1A.1, Form 1B, and 1B.1), Step 4 (Form 4) and Step 5 (Form 5)

Document title:	PMSMA Guidelines
Date of release:	02 May 2016
Goal as stated in document:	Increase in fourth ANC coverage up to 70% (current – 42%)
Action points spec	rified by document
1	Tracking and tagging of pregnant women with ASHA and auxiliary nurse midwife (ANM)
2	To review the action plan provided to ANM in first Saturday meeting and stress given on fourth ANC check-up
3	Responsibility given to health supervisor in monitoring fourth antenatal check-up at home
4	To target the low performing block and conduct a meeting in third week of each month to review basic indicators of ANC such as early registration, three antenatal check-ups and fourth antenatal check-up
5	Review of planning and execution for data entry for timely update of MCTS format – meeting with low performing block to make them understand basics of data interpretation

1.	Information ab	out the dist	rict								
	District demographic details	Informatio	on	Source	Source detail						
1.1	Total area (square km)	9,960		9,960		9,960		District Census Handbook	http://www.censusindia.gov.in/2011census/dc hb/1917_PART_B_DCHB_SOUTH%20TW ENTY%20FOUR%20PARGANAS.pdf		
1.2	Total population	8,161,961		District Census Handbook	http://www.censusindia.gov.in/2011census/dc hb/1917_PART_B_DCHB_SOUTH%20TW ENTY%20FOUR%20PARGANAS.pdf						
1.3	Number of women in reproductive age group (15- 49 years)	1,644,815		District Health Plan/District Programme Implementation Plan 2015/16	Eligible Couple Contraceptive Register						
1.4	Number of children under five years of age	1,025,679		District Census Handbook	http://www.censusindia.gov.in/2011census/dc hb/1917_PART_B_DCHB_SOUTH%20TW ENTY%20FOUR%20PARGANAS.pdf						
1.5	Rural population (%)	74.4		74.4		District Census Handbook	http://www.censusindia.gov.in/2011census/dc hb/1917_PART_B_DCHB_SOUTH%20TW ENTY%20FOUR%20PARGANAS.pdf				
1.6	Scheduled Caste population (%)	30.2		30.2		District Census Handbook	http://www.censusindia.gov.in/2011census/dc hb/1917_PART_B_DCHB_SOUTH%20TW ENTY%20FOUR%20PARGANAS.pdf				
1.7	Scheduled Tribe population (%)	1.2		District Census Handbook	http://www.censusindia.gov.in/2011census/dc hb/1917_PART_B_DCHB_SOUTH%20TW ENTY%20FOUR%20PARGANAS.pdf						
1.8	Population density (persons/squar e km)	819 ar		District Census Handbook	http://www.censusindia.gov.in/2011census/dc hb/1917_PART_B_DCHB_SOUTH%20TW ENTY%20FOUR%20PARGANAS.pdf						
1.9	Total literacy (%)	77.5		77.5		77.5		racy 77.5 District Ce Handbook		District Census Handbook	http://www.censusindia.gov.in/2011census/dc hb/1917_PART_B_DCHB_SOUTH%20TW ENTY%20FOUR%20PARGANAS.pdf
1.10	Female literacy (%)	71.4		District Census Handbook	http://www.censusindia.gov.in/2011census/dc hb/1917_PART_B_DCHB_SOUTH%20TW ENTY%20FOUR%20PARGANAS.pdf						
1.11	Key NGOs										
	Name of NGO		Cont	act details							

Form 1B: Health system capacity assessments

1.11.1	CINI	Dr. Samir Narayan Chowdhuri, Director, Daulatpur, P.O. Pailan Via Joka, 24 Parganas (S) Pin – 700 104, West Bengal, India Tel: +91 33 2497 8192/8206/8251/8641 Fax: +91 33 2497 8241 Email: cini@cinindia.org
1.11.2	Sunderban Social Development Centre (SSDC)	Ranajit Manna, Secretary, Vill: Sultanpur P.O: Krishnanagar Via: Ghateswar 24 Parganas(South) West Bengal 743343 India phone : 03174 – 277286
1.11.3	Southern Health Improvement Samity (SHIS)	MA Wohab, Director, Village: Kanthalia, P.O.: Bhangar, P.S.: Kashipur, District: South 24 Parganas, West Bengal, India Pincode : 743502 Phone : 0091 3218-270245, Fax : 0091 3218 271969 Email – mawohab@yahoo.com
1.11.4	Sabuj Sangha	Ansuman Das, Secretary, Village and P.O.: Nandakumarpur District: South 24 Parganas Pin:743349 West Bengal, Phone: +91 33 2441 4357 Mobile: +91 983 1001655 Email: director@sabujsangha.org
1.12	Key private for-profit organisations	
	Name of organisation	Contact details
	-	-

2.	Expected coverage	for the id	lentified theme				
	Theme	C	Coverage indicators	Current status	Expected status	Gap	Source
2.1	Improve the coverage of fourth antenatal check-up	2.1.1	Percentage of pregnant women received minimum four antenatal check-up	25.20	100	74.80	MCTS

3. Theme:- Improve the coverage of fourth antenatal check-up

	Details	Sanctioned (2014/15)	Available/functional	Gap
3.1 Inf	rastructure			
3.1.1	Sub-centres	593	593	0
3.1.2	Primary Health Centres	32	32	0
3.1.3	Block Primary Health Centres	5	5	0
3.1.4	Rural hospital	12	12	0
3.1.5	Sub-divisional hospital	2	2	0
3.1.6	District hospital	1	1	0

3. Then	ne:- I	mprove the coverage of fourth a	ntenatal che	ck-	up				
	Det	ails	l (20	2014/15) Available/functional			Gap		
3.1.7	Deli	ivery points	32			32			0
3.2 General resources									
3.2.1 Fi	nanc	e							
3.2.1.a	3.2.1.a Institutional delivery (Indian rupee)					14,	749,000	14,749	9,0000
3.2.1.b	F	or Janani Shishu Suraksha Karyaka	aram (Indian	rup	ee)	57,	839,000	57,839	9,0000
3.2.2 Supplies									
3.2.2.a Injection Oxytocin				1,920		1,920		0	
3.2.2.b	Dextrose solution 5%		35	5,000	35,000		0		
3.2.2.c Calcium Carbonate			20,000		20,000		0		
3.2.2.d		Paracetamol suspension		55,000		55,000		0	
3.2.2.e		Gentamycin Sulphate		12,000		12,	000	0	
3.2.3 T	echno	ology							
3.2.3.a		m-health technology			1		1		0
3.3 Hu	nan l	Resources							
3.3.1		ASHA			3,158		2,237		921
3.3.2		First ANM			593		576		17
3.3.3		Second ANM			593		447		146
3.3.4		Anganwadi worker (AWW)			10		9		1
3.3.5		Obstetrician and gynaecologist			20		21		-1
3.3.6		Paediatrician			18		14		4

			Theme (Cycle 2 S24PGS Health District): Improve the coverage of fourth antenatal check-up										
Sl. No.	Block name	registratio	gistration		minimum	received of four a chec	t women minimum antenatal k-ups %)	received Toxoid 1 to regist	t women l Tetanus o total ANC tration %)	receiv Toxoid/	nant women ved Tetanus 2 or booster to VC registration (%)	received 1 Acid tab ANC re	nt women 00 Iron Folic lets to total egistration %)
		HMIS	MCTS	HMIS	MCTS	HMIS	MCTS	HMIS	MCTS	HMIS	MCTS	HMIS	MCTS
1	Baruipur	83.9		63.3	51.9		26.1	88.5	90.3	105.6	73.3	88.6	63.0
2	Basanti	76.5		65.1	24.0		2.4	89.5	82.1	101.0	32.3	61.3	29.9
3	Bhangore-I	82.8		69.9	43.2		12.0	89.1	18.4	107.4	16.7	53.8	36.6
4	Bhangore-II	82.5		75.3	51.4		23.1	99.1	99.6	94.5	52.0	96.6	99.6
5	Bishnupur-I	86.1		67.5	56.9		28.8	91.7	83.8	88.1	63.8	75.5	71.9
6	Bishnupur-II	87.2		72.7	52.1		25.5	96.1	79.8	95.3	64.9	76.3	72.3
7	Budge Budge-I	89.5		61.8	73.8		28.8	78.5	98.4	78.0	82.7	73.3	97.9
8	Budge Budge-II	88.9		68.1	75.0		47.3	102.4	87.9	92.0	84.4	90.3	88.7
9	Canning-I	77.5		56.4	62.1		21.8	86.5	75.6	118.9	66.6	79.5	74.3
10	Canning-II	79.4		61.6	61.7		27.2	90.3	85.9	103.0	72.8	62.2	82.7
11	Gosaba	82.7		75.7	37.9		17.6	85.5	79.1	100.0	51.5	81.2	35.2
12	Joynagar-I	88.0		76.2	78.2		48.0	83.0	81.5	102.5	75.6	82.9	93.7
13	Joynagar-II	78.9		75.9	26.6		12.9	86.9	71.9	98.8	45.1	91.8	55.6
14	Kultali	79.1		66.3	74.0		32.4	86.6	89.1	87.2	78.6	89.2	74.0
15	Sonarpur	85.1		71.0	78.2		44.0	86.5	86.8	86.5	83.5	91.7	89.5
16	T.M.	86.0		64.6	68.9		44.7	73.5	81.6	69.3	73.2	70.0	74.2

Form 1B.1: Sub-district level (block) performance of selected indicators

*Source: Health Management Information System (HMIS) data May 2016/17 status as on: 30 June 2016 and MCTS data status as on 30 June 2016.

Form 4: Plan

Theme: I			Improve the coverage of fourth antenatal check-up							
Total number of action planned			6	6						
Responsibilities of different stakeholders			-							
Department of Health and Family Welfare			6							
Action points Responsible stakeholder			Indi	icator	Timeline					
1.Serv	vice delivery									
1.1.1	Target low performing block and conduct a meeting on third week,	Department of Health and Family Welfare	a.	Proportion of early registered pregnant women (%)	9,600	October				
	to review basic indicators of ANC such as early registration, third antenatal check-up and fourth antenatal check-up	tion, third BPHN /public health	b.	Proportion of pregnant women completed three antenatal check-ups (%)	10,550	2016				
			c.	Proportion of pregnant women completed fourth antenatal check-up (%)	9,000					
1.2.1	Identify and target high-risk pregnant women (targeting 10% of high-risk pregnant women for	Department of Health and Family Welfare Person Responsible:	a.	Proportion of high-risk pregnant women identified by ASHA and ANM (%)	1,100	October 2016				
	service delivery)	BPHN	b.	Proportion of new cases of hypertension detected in pregnant women (%)	400					
			c.	Proportion of eclampsia cases managed during delivery (%)	100					
				D	<00]				

	Action points	Responsible stakeholder	Indi	cator	Target	Timeline
				treated at institution (%)		
1.3.1	Plan VHND session in convergence mode with	Department of Health and Family Welfare	a.	Proportion of VHND sessions held (%)	3,500	October 2016
	participation of the health department, ICDS, PRD, NGOs, SHGs, etc.	Person Responsible: BMOH, CDPO, public health programme co-	b.	Proportion of participants for each VHND session (%)	18,800	
	ordinator (PHPC)		c.	Proportion of participants from the health department for each VHND session (%)	2,000	
			d.	Proportion of representatives from ICDS for each VHND session (%)	3,500	
			e.	Proportion of participants from PRD for each VHND session (%)	500	
			f.	Proportion of participants from SHGs for each VHND session (%)	280	
2.Wor	rkforce					<u> </u>
2.1.1	Secure sanction from state authorities for recruitment of staff for key positions	Department of Health and Family Welfare Person Responsible: District Recruitment Cell	a.	Recruitment for DEO, BPHN, BMOH (%)	October 2016	
3.Sup	plies and technology					<u> </u>

	Action points	Responsible stakeholder	dicator		Target	Timeline
4.Hea	Ith information					
4.1.1	Review planning and execution process of data entry by meeting with DEOs from low performing block	Department of Health and Family Welfare Person Responsible: BMOH	pregnant women	entry per day by DEO for registered 1 (%) entry per day by DEO for registered	2,500 3,000	October 2016
5.Fina	nce					
5.1.1	Evaluate funds allocation and expenditure for community awareness of fourth antenatal check-up by blocks	Department of Health and Family Welfare Person Responsible: Block accounts manager (BAM)	<u>fourth antenatal</u> <u>Unspent balance</u>	e for training for community awarene check-up e for IEC materials for community urth antenatal check-up	<u>ss of</u> 0 0	October 2016•
6.Poli	cy/governance					

	Form 5: Follow-up									
Part A										
Theme	:		Improve the coverage	e of fourth anten	atal check-up					
Numbe	er of meeting for the respectiv	2								
1. Major stakeholders involved in each meeting										
Sl. No. Date Number of participants										
Meetin	Meeting 1 20 July 2016 <u>38</u>									
Meetin	ng 2	19 August 2016	48							
2.	Comparison of key coverage	e indicator(s) in the DIP	Time 0	Time 1	Time 2	Time 3	Graph			
	Date			May 2016	June 2016	July 2016	August 2016			
2.1.1	.1.1 Percentage of pregnant women received minimum four antenatal check-ups			25.2	28.62	27.5	21.93	View Graph		
			Pa	art B						
Total a	ction points – planned:						6			
Total a	ction points – Not started:						0			
Total a	ction points – Ongoing not on t	arget:					2			

						Part B						
Total a	action points – planned	l:								6		
Total a	action points – Ongoing	g on t	arget:							2		
Total a	action points – Comple	ted:								2		
SI. No.	Action points	Indicators		Targ		Progress of indicators	Person responsible	Timeline	acti	Status of action points	Further follow-up suggestions	
									pon	nts	Timeline	Change in responsibility
1.	Service delivery						•					
	and conduct a meeting on third week, to review basic indicators of ANC such as early registration, third	a	Proportion of early registered pregnant women (%)		9,600	12,271	BPHN/PHN	October 2016	Cor	npleted	No	No
		b	Proportion of pregnant women completed three antenatal che- ups (%)		10,550	12,307						
		c	Proportion of pregnant women completed fourth antenatal check-up (%)	n 9	9,000	11,511						
1.2.1	Identify and target high-risk pregnant women (targeting 10% of high-risk pregnant women being for service delivery)	a	Proportion of high-risk pregna women identified by ASHA a ANM (%)		1,100	244	BPHN	October 2016		going – arget	March 2017	No
		b	Proportion of new cases of	nont	400	123						

SI. No.	Action points		Indicators	Target		ogress of icators	Person responsible	Timeline	Status of action points		er follow-up ggestions	
									points	Timeline	Change in responsibility	
			women (%)									
		c	Proportion of eclampsia cases managed during delivery (%)	1	00	4						
		d	Proportion of pregnant women with severe anaemia treated at institution (%)		00	2						
1.3.1	Plan VHND session in convergence mode	a	Proportion of VHND sessions held (%)	3.	,500	3,340	BMOH, CDPO, PHPC	October 2016	Ongoing – on target	March 2017	No	
	with participation of health department, ICDS, PRD, NGOs, SHGs, etc.	of health department, ICDS,	b	Proportion of participants for e VHND session (%)	each 1	8,800	18,596					
		c	Proportion of participants from the health department for each VHND session (%)		,000	2,055						
		d	Proportion of representatives f ICDS for each VHND session		,500	2,791						
		e	Proportion of participants from PRD for each VHND session (00	62						
		f	Proportion of participants from SHGs for each VHND session		80	33						

SI. No.	Action points	ion points Indicators			Person responsible	Timeline	Status of action points	Further follow-up suggestions	
							points	Timeline	Change in responsibility
2.	Workforce								
2.1.1	Secure sanction from state authorities for recruitment of staff for key positions	a Recruitment for DEO, BPHN, BMOH (%)	, 10	100	District Recruitment Cell	October 2016	Completed	No	No
4	Health Information						1		
4.1.1	4.1.1 Review planning and execution process of data entry by meeting	a Number of data entry per day DEO for registered pregnant women (%)	by 2,50	0 2,292	ВМОН	October 2016	Ongoing – not on target	No	No
	with DEOs from low performing block	b Number of data entry per day DEO for registered child (%)	by 3,00	0 1,997					
5.	Finance							·	
5.1.1	Evaluate funds allocation and expenditure for community	a Unspent balance for training f community awareness of four antenatal check-up		0	BAM	October 2016•	Ongoing – not on target	No	No
	community awareness of fourth antenatal check-up by blocks	b Unspent balance for IEC materials for community	0	0					

Sl. No.	Action points	Indicators	Target	Progress of indicators	Person responsible	Timeline	Status of action points	er follow-up ggestions Change in responsibility	
		check-up							

A.2: Record of Proceedings	- Summary Tables
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A. Time taken for eacl	n session		
	me allotted	Actual time taken	Remarks
A.1 Briefing 5	minutes	2.35 pm – 2.40 pm	Total 25 minutes
A.2 Form 4 20	minutes	2.40 pm – 3.00 pm	1
B. Stakeholder leadershi	p		
B.1 Agenda circulated/inv		DIPH research team	
B.2 Chair of sessions		CMOH, S24PHS Health	
		District	
B.3 Nominee/ volunteer	1. Completing data forms	Antara Bhattacharya	
	2. Presenting summary	Sayan Ghosh	
	3. Theme leader	Dy. CMOH-III	
	4. Record of proceedings	Antara Bhattacharya	
C. Stakeholder partici	pation		
C.1 Number of	Health department	30	СМОН,
stakeholders invited	-		Dy. CMOH-III,
			District maternity and
			child health officer
			(DMCHO),
			District programme co
			ordinator,
			BMOH (12 blocks),
			PHN (2),
	NT 1 - 141 - 1		BPHN (12 blocks)
	Non-health departments	2	PHPC, DPO
	NGO/private sector District administration	1	Co-ordinator, CINI
C 2 Demoentage of	Health department	-	It was informed by Dr
C.2 Percentage of stakeholder participation	Non-health departments	93% (28) 0% (0)	It was informed by Dy CMOH-III that less
(to those invited)	Non-nearth departments	0% (0)	attendance is due to
(to those invited)			other priorities (health
			camps being organised
			for World Population
			Day)
	District administration	-	<i>,</i>
	NGO/private sector	100% (1)	
	Total	88% (29)	
D. Stakeholder involve	ement (Note: Record everyor	ne's viewpoint: if someone	did not raise anv
concern, record it also)		I J J	
D.1 Issues discussed by	СМОН	Action points	
health department	Dy. CMOH-III	Action points, and	
representatives	5	person responsible and	
-		timeline for Form 4.1	
		(Cycle 2) indicators	
	BMOH, Kultali	Action point 1.6.1 in	
		Form 4.1 (Cycle 2)	
D.2 Non-health	PRD		
departments	ICDS		
D.3 NGO/private sector	-		
D.4 District administratio			
	egated to non-health depart	tments and NGOs*	
Type of activities shared	ICDS		
	PRD		
	NGO		

G. Data utilisation								
H. Suggestion for Developing a Decision-Making guide modification (Note: suggestions with								
justifications on forms, process)								
	No suggestions							
*Some of these sections are specific to certain DIPH steps only								

*Some of these sections are specific to certain DIPH steps only.

	r each session		
Session	Time allotted	Actual time taken	Remarks Total time taken 40
A.1 Briefing A.2 Form 5	5 minutes 20 minutes	12.30 pm – 12.35 pm (5 minutes)	notal time taken 40 minutes
		12.35 pm – 1.10 pm (35 minutes)	minutes
. Stakeholder le			
	ted/invitations sent	DIPH research team	
3.2 Chair of session		District magistrate, S24PGS	
3.3 Nominee/	1.Completing data forms	Antara Bhattacharya	
olunteer	2.Presenting summary	Antara Bhattacharya	
	3. Theme leader	Dy. CMOH-III	
	4. Record of proceedings	Antara Bhattacharya	
C. Stakeholder p			1
C.1 Number of	Health department	54	Dy. CMOH-I, -II, -III,
stakeholders			DMCHO,
nvited			Assistant chief medical
			officer of health
			(ACMOH),
			Superintendent,
			BMOH,
			BPHN,
			PHN,
			District Programme
			Management Unit
	Non-health departments	-	
	NGO/Private sector	-	
	District administration	3 (Swasthya Karmadhyaksha,	Due to other meetings
		district magistrate, additional	going on simultaneously
		district magistrate – ADM)	that day at district
			magistrate's office, the
			district magistrate and
			ADM attended the Samit
			meeting and left early
C.2 Percentage of	Health department	100% (54)	
stakeholder	Non-health departments	0% (0)	
participation (to	District administration	100% (3)	
those invited)	NGO/private sector	0% (0)	
	Total	100% (57)	
D. Stakeholder i	nvolvement (Note: Record	everyone's viewpoint; if someone	did not raise any concer
record it also)			
D.1 Issues	Dy. CMOH-I (acting	Data validation by BMOHs is	
discussed by	CMOH)	needed	
health department			
representatives			
D.2 Non-health	PRD	Non applicable	
departments	ICDS	Non applicable	
D.3 NGO/private		Non applicable	
sector		**	
D.4 District		-	
administration			
	es delegated to non-health	departments and NGOs*	
Type of activities	ICDS		
shared			
Shareu	PRD NGO	Neg applied b	
		Non applicable	1
F. Co-operation/	communication between s		
F. Co-operation/			Most communication and decisions are from highe

			meeting is also a district
			review meeting
G. Data utilisation	n		
Not used			
H. Suggestion for	Developing a Decision-M	aking guide modification (Note:	suggestions with
justifications on fo	rms, process)		
	No suggestions		

*Some of these sections are specific to certain DIPH steps only.

A.3: Transcripts of In-Depth Interviews with Stakeholders

A3.1: In-depth interview with DAM	A3.1:	In-depth	interview	with	DAM
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IDI details	
IDI label	111_GSN_AB_28Sep2016
Interviewer	Antara Bhattacharya
Note taker	Antara Bhattacharya
Transcriber	Antara Bhattacharya
Respondent details	
Date and time of interview	28 September 2016
Name of participant	Mrs Rakhi Changder
Gender	Female
Designation	DAM, S24PGS
Department	Health
Duration of service in the district	10 years
Previous position	-
Qualification	M.Com, CA (Final)
Years of experience in present department	10 years
Membership in committees pertaining to health	None

1. How are health-related decision-making processes under the DIPH happening in your district?

Data-based decision-making is being done, and decision-making process has definitely improved. For example, the funds allotted for Janani Shishu Suraksha Karyakaram whether they are correct or not, how much fund should be allotted and for which purpose that we can cross-check through MCTS. It's not that we are taking all financial decisions based on MCTS or DIPH data, but we can cross-check that whether the utilisation of funds is being done or not, and whether funds are being wasted or not. The purpose for which funds have been given, whether it is being used for that. For fourth ANC, we do not have a specific fund for that, but under Janani Suraksha Yojana funds for fourth ANC-related activities is covered. For fourth ANC check-up the pregnant woman does not get any financial benefit.

2. Are you finding the DIPH process useful? If yes, then which aspects are you finding particularly useful?

Follow-up of action plan is important, I think. For example, in case of maternal death, whether all the maternal deaths have been audited that needs proper follow up. This I think is little difficult.

3. What progress through the DIPH have you made to improve the health targets/status in your district (from Cycle 1 to Cycle 2) in the last two DIPH cycles?

After the formation of different health districts for S24PGS and Diamond Harbour Health District (DHHD), the accounts related fund monitoring came very much in grip. Since earlier S24PGS was a large district with so many programmes and expenditures for them, management of funds and maintaining accounts data for all the blocks was difficult. The challenge I would say, for the new district that has been formed, some work or programmes that are in pipeline yet can have difficulty in getting funds on time. And since we cannot have inter-district fund transfer that can be a difficulty. Since state has also told us to meet the fund

requirements for some health programmes if funds are not immediately available, from the available resources. So always the fund flow will be smooth cannot be expected. But overall the formation of health districts has helped a lot. Since already due to Sunderban area there are many programmes running in the district. So as a result it is difficult to cater to these programmes for the programme officer and DAM.

4. Did the DIPH process help in using data to identify priorities of the district?

Yes, prioritisation of health-related problems is being done by us since there is a time factor, so prioritisation needs to be done so that to know which needs to be done earlier.

5. Did the DIPH process lead to any change in the working relationship and interaction between the health department and government non-health departments?

Interdepartmental workflow has certainly improved. At the Panchayat level whether it has increased or not, I can say I have seen their involvement in block-level meetings at some places I visited. But a marked level of involvement from Panchayat is not there. I have not noticed any active participation from their end.

I think general administration has good working relationship and interaction with health at the district level. At block level there are some short comings.

6. Did the NGO sector achieve involvement through the DIPH process?

Yes, the NGOs also have a training schedule e.g. for ASHA training conducted by CINI based on the block achievement list shared in the monthly district meeting (Samity meeting) prepared by UNICEF [United Nations Children's Fund]. This creates a healthy competition among blocks also to perform better. This was DIPH process and follow-up for blocks is helpful.

Some reports are submitted by the NGOs such as ASHA training report is collected by me from them. Also sometimes when UNICEF provides fund for certain programmes such as Integrated Management of Neonatal and Childhood Illness, then we also have to give the report to UNICEF based on the utilisation. We submitted the utilisation report to UNICEF in their specific format.

7. Any suggestions how any of the steps involving the DIPH cycle can be improved (name them)?

The circulation of meeting dates for knowledge of all participants should be done seven to ten days earlier. Regarding engagement of all stakeholders, it is fine.

For accounts data, I think an online website/database or portal should be developed related to the programmes where expenditure details can be entered and, fund flow and available funds can be checked, very similar to health data. This should be updated and entered at block and district levels. This will be very helpful for account management in the district.

IDI details	
IDI label	112_GSN_AB_29Sep2016
Interviewer	Antara Royghatak
Note taker	Antara Royghatak
Transcriber	Sayan Ghosh
Respondent details	
Date and time of interview	29 September 2016; 2.44 pm
Name of participant	Mr Salil Baral
Gender	Male
Designation	DSM, S24PGS and DHHD
Department	Department of Health and Family Welfare
Duration of service in the district	10+ Years
Previous position	Private sector
Qualification	BSc, MCA
Years of experience in present department	10 years
Membership in committees pertaining to health	None

A3.2: In-depth interview with DSM

1. How are health-related decision-making processes under the DIPH happening in your district?

As such there was no visible distinguish difference can be observed from the DIPH process. It is a process, which was already started in the government system. The document collected during the DIPH process were also maintained before the initiation of the DIPH cycles. But the difference is, now it is become more structured, the block people maintained it properly, so easy to access if needed. Under DIPH a system was built to maintain the process and structured the documentation. Data usage and analysis are going on the same process (started before DIPH). So overall there was no such difference.

Another point is new, under each step of the cycle analysis was conducted. Which is very useful tool. Previously we used to conduct a huge analysis for all the indicators after receiving the data from the blocks. After that we found many times, the analysis of each indicator are not needed. So a streamlining of the data processing is happened under DIPH. Which was very much needed.

2. Are you finding the DIPH process useful? If yes, then which aspects are you finding particularly useful?

The steps of each cycles of DIPH is useful. Out of the five steps 'follow-up of the action points' is the most valuable/important step for me. Other steps we are normally follow (not as steps wise) in our regular programme cycles, but regular follow-up of action points is become a challenge to us. Which was done very rigorously first in the ANANDI programme. Now that started in the DIPH programme. Follow-up and sharing of feedback to the stakeholders is very much important. Which is started by reviewing the achievement of action points in each cycle and follow-up for progress in every month. As an example, specific indicator of MCTS uploaded by the block, it is necessary every month to review the development and discuss that in the next meeting and goal set up for upcoming month. Which was not possible every time for all the districts. So quarterly updating the data is a very much needed initiative by DIPH. Because it cannot be visible every month. There should be a monthly monitoring options to monitor the monthly progress.

3. What are the key themes covered in the last DIPH cycle?

Fourth ANC updating is the theme for Cycle 2.

4. What progress through the DIPH have you made to improve the health targets/status in your district?

DIPH is a process. Under that process there are developmental tools for supporting action. Those tools are utilised for regular monitoring. Specific follow-up of the issues can give good result. Like fourth ANC, it was not properly followed up and reported. There was a huge gap observed. Which become a challenge for increase institutional delivery. From that aspect increase in fourth ANC it's important, where ANM supposed to visit her home for antenatal check-up. During that ANM orient them once again on the preparedness for institutional delivery of a child, the action plan developed through MCTS. That can be follow day by day. ASHA and ANM can motivate her and the family to access the services provided by the government sector. Not to choose the home delivery or service from private nursing homes. All the skilled birth attendant trained nurses and doctors are there to provide quality service. But that monitoring is not done properly. So it create the scope of development for DIPH. And on that DIPH is working.

5. Did the DIPH process help in using data to identify priorities of the district?

There are data available and we used to analysis that. But by the DIPH process more indicator-specific analysis was conducted. This analysis is helping the district to identify the priority areas. Like from those data we can identify the Canning-I, -II and Basanti as under developed, where huge number of home delivery were conducted. On the basis of those data we started constant follow-up, like mothers meetings, community meetings. Extra emphasis given to the concern BMOHs for motivate community towards institutional delivery. From that the institutional delivery increase and that has been monitored by the data sets.

6. Whether data is used in monitoring the progress of the action plan in your district?

Yes, DIPH is a data-based monitoring process. The data are indicator-specific and depending the action plan made to boost up a specific indicators. Which generally found low performing in the MCTS and HMIS. Which are the performance monitoring indicators. So after making action plan for that particular indicator, some performance indicators are identify for monitoring the progress of those action points. Which are mainly numeric data and those are monitored regularly to know the progress of the action points. That also been shared in the monthly reproductive and child health-Management Information and Evaluation System meetings. So all the blocks can know there status.

7. Did the DIPH process lead to any change in the working relationship and interaction between the health department and government non-health departments?

To increase institutional delivery, obviously Panchayat is playing a major role. Without the involvement of PRD, this type of the development is not possible. ICDS also having role in school health. They [ICDS] sharing data for identification of pregnant women and school health programme. On that basis we [Department of Health and Family Welfare] have reviewed the progress. In the convergence meeting all the data are shared across the departments. There are many convergence meetings happened under the supervision of district magistrate, like standing committee, vigilance committee, development meeting it is become a common and compulsory across the departments. So all the issues are covered in those meetings.

8. Did the maternal and child health NGO sector achieve involvement through the DIPH process?

The information from NGOs and private sector, who are involved with government programme can be accessed properly. Like data from Community Delivery Centre and Ayushmoti nursing homes are analysed regularly. But other registered and unregistered nursing home data are not accessible to us. We had various meeting and in multiple forums we have raised the issue of the data access from the private sector. But still now that is not happened. If we are consider the institutional delivery data, it can increase 5% to 6% even some cases for up to 10% (in DHHD or Canning subdivision), where huge numbers of private nursing homes conducted institutional delivery. People believes that quality of service is better in private sector then the government-run hospitals. As per the district figures are concern, about 20% of the institutional deliveries conducted at nursing homes, Ayushmoti and Community Delivery Centre. And in the DIPH process also we are not been able to collect those data.

9. Did the private sector achieve involvement through the DIPH process?

Already answered in previous question.

10. What are the challenges faced during the implementation process of the last DIPH cycle? Probe: describe challenges in terms of (BUT not limited to):

a. Dedicating time to conduct DIPH

b. Availability of data to monitor progress

c. Active involvement of different government departments, district administration, NGO and private sector.

After divide into two separate health districts as DHHD and S24PGS, administratively it was easy to manage. But due to lake of human resource the quality of work suffers. Sometime delay also happens due to lake of human resources, as DHHDs post of DSM is vacant.

MCTS portal already separated but HMIS is a common portal, if that also divide into separate district then it will be easy to monitor the district wise performance. Now I am looking into both of the district, so not facing any problem. But in future when DSM appointed at DHHD,

then it can create confusion among two DSM for HMIS data uploading.

DIPH should not having a separate reporting system. It should merged with other existing reporting system. Otherwise it will be an extra work load to the DEOs.

Unable to involve the private sector for analysis of the situation at the district level.

11. Any suggestions how any of the steps involving the DIPH cycle can be improved (name them)?

The five steps of DIPH are very scientific approach from planning to monitoring and implementation. But practically it is difficult to follow the process, due to multiple meetings planned under the steps. If the number of meetings can be reduced then it will be a more acceptable to the system.

12. Any suggestions how the DIPH process can be better implemented in your district?

More involvement of other sector is very much needed. If CD and PRD are depends on health department for data access. That is not acceptable. All of them are equally responsible towards the community. So they have to generate the data by them and share with other line departments.

The DIPH process should not be dependent on a specific human resource (like DSM). Because that particular post having many others responsibility. So it can have a point person, but responsibility should be distributed across the departments. By that the co-ordination will increase and DIPH can have a better result.

A3.3: In-depth interview with Dy. CMOH-	with Dy. CMOH-III
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IDI details	
IDI label	113_GSN_AB_26Oct2016
Interviewer	Antara Bhattacharya
Note taker	Antara Bhattacharya
Transcriber	Antara Bhattacharya
Respondent details	
Date and time of interview	26 October 2016
Name of participant	Dr Bhaskar Baishnab
Gender	Male
Designation	Deputy CMOH-III, S24PGS
Department	Health
Duration of service in the district	1 year
Previous position	АСМОН
Qualification	MBBS, DPH
Years of experience in present department	More than 16 years
Membership in committees pertaining to	Membership from Indian Medical Association
health	(IMA) for registered doctors

1. How are health-related-decision-making processes under the DIPH happening in your district?

Under DIPH we are using our data to prioritise. In a resource poor district like S24PGS we have to prioritise and target specific agenda so that with low resources we can reach maximum people and those areas where it is maximum needed. So this has been helped by DIPH.

2. Are you finding the DIPH process useful? If yes, then which aspects are you finding particularly useful?

All the steps are important. Because the situation analysis is according to the performance report and manpower data, human resources status. Prioritisation is where it is most needed. Then developing action plan based on who are the stakeholders and how to approach the manpower resources most effectively and then follow up of what we have done. First situation analysis and then prioritisation is more important.

3. What progress through the DIPH have you made to improve the health targets/status in your district (from Cycle 1 to Cycle 2) in the last two DIPH cycles?

In institutional delivery still there are lots of areas where lot of home deliveries are occurring per block. More than 1,000 home deliveries are there in almost three or four blocks. So these blocks need to be prioritised and the mothers to be reached to give them the message that they should come for institutional delivery. Also immunisation is an important area where more efforts have to be given to identify and target the missing children who cannot be registered for immunisation. This can be for many different reasons and also this represents a major section of missing children from immunisation schedule. To track these missing children no record or line list is there or capturing of data is done anywhere.

4. Did the DIPH process help in using data to identify priorities of the district?

Yes, some places have the resources but the performance is not so up to the mark and some places are there where human resources are not being utilised up to the maximum level. So after the situation analysis this can be identified and used to help in identifying the priorities.

5. Whether data used from ICDS was for monitoring the progress of the action plan in your district?

Yes, it was being done and now it is followed more effectively. We use the data for analysing whether the target is being fulfilled and then we fix some target for the service providers and then we analyse their performance and we set them a new target.

6. Did the DIPH process lead to any change in the working relationship and interaction between the health department and government non-health departments?

It has helped to some extent because convergence was already there but this DIPH has improved it little more. Because convergence was there but sometimes the other departments were reluctant. During this DIPH process they became more interested and they participated. It helped in data-sharing between inter-departments. It was there but DIPH process enhanced it.

7. Did the maternal and child health NGO sector achieve involvement through the DIPH process?

NGOs were not directly involved. And private sector is not much involved in this district.

8. What are the challenges and opportunities faced during the implementation process of the last DIPH cycle?

DIPH process challenge is we should be more vocal. DIPH process is being done within few stakeholders at district level. So we have to involve the block-level and grassroots-level stakeholders more. Because still BMOH and block-level stakeholders are not taking much interest as we thought they would take.

We can call ACMOH also at least subdivision level. The ACMOH level tier is little underutilised since we directly call the BMOHs for the meetings. But as per norm first subdivisional meeting then the ACMOHs will represent their respective subdivisions. So we can try this in DIPH where we involve the ACMOHs and the ACMOHs call the meetings of the blocks under their subdivision. ACMOH then should come and tell the district what they have done. So this thing, involvement of the ACMOHs we can start in the DIPH process.

9. Any suggestions how any of the steps involving the DIPH cycle can be improved (name them)?

Involvement of ACMOHs – the middle tier for the meetings. We are directly calling the BMOHs but if ACMOHs call the BMOHs and we go over there for the meeting. Later ACMOH come to the district and gives their feedback for respective blocks it will be better.

A.4: Monitoring Format with Definitions

A.4.1: Monitoring framework²⁷

Purpose	Indicators	Definition	Sources of
			information
I. Utilisation of data at district level Whether the DIPH study led to the utilisation of the health system data or policy directive at district level for decision- making?	1. Whether the DIPH cycle theme selection was based on HMIS data? (Y/N) Health system data: statistical information collected either routinely or periodically by government institutions on public health issues. This includes information related to provision and management of health services. This data can be from the health department and/or non-health departments In the West Bengal context, the main data sources will include HMIS and MCTS	Form 1B: Health system capacity assessments	
		2. Whether the DIPH cycle theme selection used any data from non- health departments? (Y/N) Non-health departments: government departments, other than the health department, which directly or indirectly contributes to public health service provision In the West Bengal context, this includes PRD and CD	Form 1B: Health system capacity assessments
		3. Whether the DIPH cycle theme selection was based on health policy and programme directives? (Y/N) Health policy: refers to decisions that are undertaken by the state/national/district to achieve specific health care plans and goals. It defines a vision for the future which in turn helps to establish targets and points of reference for the short- and medium-term health programmes Health programme: focused health interventions for a specific time period to create improvements in a very specific health domain In the DIPH West Bengal context: any health-related directives/guidelines/government orders in the form of an official letter or circular issued by the district/state government	Form 1A.1: Data extraction from state and district health policy documents

²⁷For prototyping in West Bengal, India, there is only one primary theme selected for each DIPH cycle.

- HMIS including MCTS data, health policy/programme directive or both.
- The action points are on the requirements for achieving the primary theme of the given DIPH cycle.
- The prioritisation of the action points is on the feasibility as per stakeholder's decision.
- The monitoring plan of any given DIPH cycle is on: (i) health system data, e.g. from HMIS and health policy/programme documents from which the theme-specific information is from Form 1A.1; and (ii) monitoring the progress of action points using the specified DIPH format.

	B. Data-based	4. (Number of action points on which	Form 5: Follow-up
	monitoring of the	progress is being monitored by data)	ronn 5. ronow-up
	action points for the	/ (total number of action points for	
	primary theme of the	the primary theme of DIPH)	
	DIPH	Action points: a specific task taken to	
		achieve a specific objective	
		In DIPH context: a specific action,	
		arisen from the stakeholder discussions	
		during Steps 3 and 4, to achieve the	
		target of the given DIPH cycle	
	C. Revision of	5. Whether stakeholders suggested a	Form 4: Plan
	district programme	revision/addition to health system	
	data elements for the	data in the given DIPH cycle? (Y/N)	
	primary theme of the	6. (Number of data elements added	Form 5: Follow-up
	DIPH	in the health database as per the	1
		prepared action plan) / (total number	
		of additional data elements requested	
		for the primary theme of the DIPH)	
		Data elements: operationally, refers to	
		any specific information collected in	
		the health system data forms, pertaining	
		to all six World Health Organization	
		health system building blocks	
		(demographic, human resources,	
		finance, service delivery, health	
		outcome, governance)	
	D. Improvement in	7. Whether the health system data	Form 1B: Health
	the availability of	required on the specified theme as	system capacity
	health system data	per the given DIPH cycle was made	assessments
		available to the assigned person in	
		the given DIPH cycle? (Y/N)	
		Assigned person: as per the cycle-	
		specific DIPH action plan; this can be	
		the theme leader, DSM, or any other	
		stakeholder who is assigned with the	
		responsibility of compiling/reporting of	
		specified data	
		8. Whether the health system data on	Form 1B: Health
		the specified theme area is up-to-date	system capacity
		as per the given DIPH cycle? (Y/N)	assessments
		Up-to-date data	
		<i>a</i>) If monthly data, then the previous	
		complete month at the time of Step	
		1 of the DIPH cycle b) If annual data, then the complete last	
		<i>b</i>) If annual data, then the complete last year at the time of Step 1 of the	
		DIPH cycle	
II.	E. Extent of	1. (Number of DIPH stakeholders	Form A.2: Record
Interactions among	stakeholder	present in the planning actions	of Proceedings –
stakeholders: co-	participation	meeting) / (total number of DIPH	Summary Table
operation in decision-	rr witch	stakeholders officially invited in the	, 1 aoio
making, planning and		planning actions meeting)	
implementation		Participants in Steps 4 and 5	
	1	DIPH stakeholders: public and private	
Whether the DIPH		Diff if stakenolucis. public and private	
study ensured		sector departments, organisations and	
study ensured		sector departments, organisations and	
study ensured involvement of stakeholders from different sectors		sector departments, organisations and bodies relevant for the specific cycle of the DIPH Officially invited: stakeholders	
study ensured involvement of stakeholders from		sector departments, organisations and bodies relevant for the specific cycle of the DIPH	

onconications)		Le the West Down - Louis C	
organisations)		In the West Bengal context, for	
		example:	
		Public sector stakeholders:	
		Department of Health and Family	
		Welfare; PRD; and CD	
		• Private sector stakeholders: NGOs;	
		nursing homes; and large hospitals	
		owned by private entities	
		2. (Number of representatives from	Form A.2: Record
		the health department present in the	of Proceedings –
		planning actions meeting) / (total	Summary Table
		number of DIPH participants	
		present in the planning actions	
		meeting)	
		Participants in Steps 4 and 5	
		3. (Number of representatives from	Form A.2: Record
		non-health departments present in	of Proceedings -
		the planning actions meeting) / (total	Summary Table
		number of DIPH participants	
		present in the planning actions	
		meeting)	
		Participants in Steps 4 and 5	
		4. (Number of representatives from	Form A.2: Record
		NGOs present in the planning	of Proceedings –
		actions meeting) / (total number of	Summary Table
		DIPH participants present in the	
		planning actions meeting)	
		Participants in Steps 4 and 5	
		5. (Number of representatives from	Form A.2: Record
		private for-profit organisations	of Proceedings –
		present in the planning actions	Summary Table
		meeting) / (total number of DIPH	
		participants present in the planning	
		actions meeting)	
		Participants in Steps 4 and 5	
	F. Responsibilities	6. (Number of action points with	Form 4: Plan
	assigned to	responsibilities of the health	
	stakeholders	department) / (total number of action	
		points for the primary theme of the	
		DIPH)	
		7. (Number of action points with	Form 4: Plan
		responsibilities of non-health	
		departments) / (total number of	
		action points for the primary theme	
		of the DIPH)	
		8. (Number of action points with	Form 4: Plan
		responsibilities of NGOs) / (total	
		number of action points for the	
		nrimary theme of the DIPH)	
		primary theme of the DIPH).	E A DI
		9. (Number of action points with	Form 4: Plan
		9. (Number of action points with responsibilities of private for-profit	Form 4: Plan
		9. (Number of action points with responsibilities of private for-profit organisations) / (total number of	Form 4: Plan
		9. (Number of action points with responsibilities of private for-profit organisations) / (total number of action points for the primary theme	Form 4: Plan
		9. (Number of action points with responsibilities of private for-profit organisations) / (total number of action points for the primary theme of the DIPH)	
	G. Factors	 9. (Number of action points with responsibilities of private for-profit organisations) / (total number of action points for the primary theme of the DIPH) 10. List of facilitating factors 	Form A.3: In-
	G. Factors influencing co- operation among	9. (Number of action points with responsibilities of private for-profit organisations) / (total number of action points for the primary theme of the DIPH)	

	1 1.1 1 1.1	44 1 4 6 1 11 1 6 1	
	health, non-health	11. List of challenging factors	Form A.3: In-
	and NGO/private -	1.	Depth Interview
	for-profit	2.	with Stakeholders
	organisations to		
	achieve the specific		
	action points in the		
	given DIPH cycle		
III. Follow-up:	H. Action points	1. (Number of primary theme-	Form 5: Follow-up
Are the action points	initiated	specific action points initiated within	1
planned for the DIPH		the planned date) / (total number of	
primary theme		primary theme-specific action points	
achieved?		planned within the specific DIPH	
		cycle)	
	I. Action points	2. (Number of primary theme-	Form 5: Follow-up
	achieved	specific action points completed	1 onin 5. 1 onow up
	aemeved	within the planned date) / (total	
		-	
		number of primary theme-specific	
		action points planned within the	
		specific DIPH cycle)	
		3. (Number of written	Form 5: Follow-up
		directives/letters issued by the	
		district/state health authority as per	
		action plan) / (total number of	
		written directives/letters by the	
		district/state health authority	
		planned as per action points of the	
		DIPH primary theme)	
		4. (Amount of finance sanctioned for	Form 5: Follow-up
		the primary theme-specific action	1
		points) / (total amount of finance	
		requested as per action points of the	
		DIPH primary theme)	
		5. (Units of specific medicine	Form 5: Follow-up
		provided for the primary theme-	ronnerrone ap
		specific action points) / (total units of	
		specific medicine requested as per	
		action points of the DIPH primary	
		theme)	
		,	E
		6. (Units of specific equipment	Form 5: Follow-up
		provided for the primary theme-	
		specific action points) / (total units of	
		specific equipment requested as per	
		action points of the DIPH primary	
		theme)	
		Equipment: technical instruments,	
		vehicles, etc. provided to achieve the	
		DIPH action points	
		7. (Units of specific IEC materials	Form 4: Plan
		provided for the primary theme-	
		specific action points) / (total units of	Form 5: Follow-up
		specific IEC materials requested as	
		per action points of the DIPH	
		primary theme)	
		8. (Number of human resources	Form 4: Plan
		recruited for the primary theme-	
		specific action points) / (total human	Form 5: Follow-up
		resources recruitment needed as per	1 0111 0. 1 0110 w-up
		action points of the DIPH primary	
		theme)	
	4		Form 4. Dlor
		9. (Number of human resources	Form 4: Plan

	trained for the primary theme- specific action points) / (total human resources training requested as per action points of the DIPH primary theme)	Form 5: Follow-up
J. Factors influencing the achievements as per action points of the DIPH primary theme	 List of facilitating factors 2. 3. 	Form A.3: In- Depth Interview with Stakeholders
	 11. List of challenging factors 1. 2. 	Form A.3: In- Depth Interview with Stakeholders

Find out more at ideas.lshtm.ac.uk

The Data-Informed Platform for Health is a project implemented in collaboration between the IDEAS project, the Public Health Foundation of India and the West Bengal University of Health Sciences.

The IDEAS project is based at the London School of Hygiene & Tropical Medicine and works in Ethiopia, Northeastern Nigeria and India. Funded by the Bill & Melinda Gates Foundation, it uses measurement, learning and evaluation to find out what works, why and how in maternal and newborn health programmes.

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Contact us

Bilal Avan - Scientific Lead Bilal.Avan@lshtm.ac.uk --

Joanna Schellenberg- IDEAS Project Lead Joanna.Schellenberg@lshtm.ac.uk

Public Health Foundation of India Web: phfi.org Twitter: @thePHFI Facebook: thePHFI

West Bengal University of Health Sciences Web: wbuhs.ac.in

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