**Introduction**

Most maternal and newborn deaths are preventable with simple, low-cost interventions. As innovations to reduce this burden are scaled up, new approaches are needed to evaluate survival impact.

We propose a novel approach, the Data Informed Platform for Health (DIPH), to estimate the impact of maternal and newborn health innovations implemented at scale.

We aimed to explore interest among stakeholders (government, NGOs, and private sector) and the potential for the DIPH to assess the scale up of maternal and newborn health innovations in India, Ethiopia and Nigeria. Feasibility studies in Ethiopia and Nigeria have been completed.

**Data Informed Platform for Health**

The DIPH is a framework to guide coordination, bringing together key data from public and private health sectors on inputs and processes that could influence maternal and newborn health.

The dual aims are:

1. to promote the use of local data for decision-making and priority-setting at local health administration level;
2. to promote the use of local data on inputs and processes for programme appraisal and comparison at the regional or zonal level.

![Data Informed Platform for Health](image)

**Methods**

Feasibility studies in Ethiopia and Nigeria involved:

1. information gathering from relevant stakeholders;
2. observational visits to district and regional health teams and to health facilities;
3. quality assessment of record-keeping mechanisms.

These will lead to a formative phase, followed by pilot testing in 2-3 districts in each country. Full implementation in Ethiopia and two states of North-East Nigeria is anticipated to follow.

**Results**

**Ethiopia**

- Key elements to support DIPH are present in health information systems of the public and NGO sector.
- Data are collected at the district level and reported regularly through the Health Management Information System (HMIS).
- The HMIS format allows for data collection from the private sector; however this process is not yet in place.
- At the district level data is mainly used to check whether targets are met.
- The DIPH concept was well received by stakeholder in both the public and private health systems.

**Nigeria**

- Established data collection and sharing system from the districts to the federal level.
- The concept of DIPH was well received by all the relevant stakeholders in the state.
- Local government representatives are keen to have the DIPH embedded in their health systems.
- Both governmental and non-governmental organisations expressed their willingness to share data for informed decisions at the district or Local Government Area level.

**Conclusion**

DIPH may facilitate the optimal use of collected data at the woreda or Local Government Area level to inform policy decisions and practice. This approach has potential to measure key indicators of maternal and newborn health innovation scale-up and to estimate impact on newborn survival.

**About IDEAS**

IDEAS aims to improve the health and survival of mothers and babies through generating evidence to inform policy and practice.

IDEAS uses measurement, learning and evaluation to find out what works, why and how in maternal and newborn health.

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IDEAS is working with project partners in Ethiopia, Nigeria and Uttar Pradesh in India.