

More cost-effectiveness studies are needed across the continuum of care

There is limited evidence that **SUPPLY** and **DEMAND** side strategies to help improve the health of mothers and babies are cost-effective. Of the few cost-effectiveness studies reported, **most focus on pregnancy care and community-based strategies.**



A systematic review identified a range of strategies implemented at different levels of the health system and targeted different aspects of the continuum of care:

SUPPLY: Cost-effectiveness studies on strategies to improve the supply of healthcare

DEMAND: Cost-effectiveness studies on strategies to generate demand for healthcare

